

Bristol's Arch House Deli unhampered by the recession

Bristol delicatessen, Arch House Deli, has seen a 350% increase in gift hamper sales since the deli was taken over last year by David Greenman and Debbie Atherton.

The deli has seen a huge increase in sales of gift hampers during 2010 since they put a real focus on providing a personalised approach to each hamper created.

“Rather than just having a small range of themed hampers, we decided to take a different approach and created a unique service where we tailor each gift wrapped hamper to the customers' exact requirements.” - David Greenman

David believes this has been possible due to the increase in high quality local and international products the deli continues to source for their customers. As a result each hamper is totally unique and personal whether it be £15 or £250.

David and Debbie have put a focus on making the service as convenient as possible to cater for the customers who like to hand pick all the hamper products themselves through to those that prefer the guidance of their experienced deli team.

Christmas Gift Hamper sales up until the end of November 2010, already exceed those of the entire 2009 festive period.

To view details of the gift hamper service at Arch House Deli or to request further information visit their website (www.archhousedeli.com), contact the deli on 0117 974 1166, or email enquiries@archhousedeli.com.